

# Shifting the Pitocin Paradigm

Join us for an exclusive class led by none other than THE premier expert in Pitocin, Jen Atkisson. In this class, we'll explore the intricate web of Pitocin use, uncovering its profound impact on patient safety, medical-legal liability, and nursing job satisfaction.

Pitocin, a double-edged sword in maternal healthcare, holds the potential for both healing and harm. Despite its pervasive presence in labor induction and augmentation, it remains a prime culprit behind the majority of birth injury lawsuits. Designated as a High Alert Medication by the ISMP in 2007, Pitocin's usage trends paint a sobering picture of technological safeguards failing to shield patients from harm consistently.

In the midst of this challenge lies an opportunity for transformation. Through meticulous analysis and evidence-based insights, Jen Atkisson will guide you towards a new paradigm in Pitocin administration—one that prioritizes safety, satisfaction, and holistic care. Together, we'll dissect trends, decipher evidence, and craft strategies to mitigate preventable harm, reducing lawsuits while enhancing nurse and patient contentment.

By the end of this class, you'll emerge equipped with the knowledge and confidence to administer Pitocin safely, effectively, and in alignment with the highest standards of care.

#### Objectives:

- Analyze trends in Pitocin use and birth injury
- Determine the evidence-based practices that can decrease preventable harm (and therefore lawsuits) and increase nurse and patient satisfaction
- Class includes: Online workbook, sample Pitocin policy (a \$300 value!), Pitocin checklist, reference list, patient consent letter

Class length: 100 minutes

CEs awarded: 2 CEs from the California BRN #CEP17368

SCAN ME



**LIVE  
ONLINE**

New dates added,  
scan to view